

The Rider

Ad Rate and Size Sheet

1 Col Inch
1 Unit
\$30 Per Issue
3.25 inch x 1.45 inch

2 Columns x 3 Inches
2 Units
\$60 Per Issue
3.25 inch x 3.0 inch

2 Columns x 4 Inches
3 Units
\$85 Per Issue
3.25 in x 4.65 in

1 Col Inch
\$30 Per Issue
1.45 in x 3.25 in

3 Columns x 3 Inches
3 Units
\$85 Per Issue
4.65 in x 3.25 in

ARTWORK SUBMISSION

Artwork may be submitted via email at ads@legacyjournalism.org or in print. If Legacy students create your ad, you will receive a proof. Please submit an updated logo to Legacy High School Journalism. All ads must be paid prior to publication. All advertisements shall be in good taste for a teenage audience. LHS reserves the right to refuse, edit or cancel advertisements at any time.

(The Rider, Legacy High School's, student newspaper is a Tabloid size publication)

1/4 Page (per issue) - \$100 5 in x 7.5 inch
Half Page (per issue) - \$185 10 in x 7.5 inch
Full Page (per issue) - \$325 10 in x 15.4 inch

Online Ad Size: 300 px x 250 px

YEARBOOK

Ad Rate and Size Sheet

Yearbook Unit= 1/8 of 8 1/2 x 11 Page
Full Page = \$360

1/8 page
\$45

1/4 page
\$80

1/2 page
\$180