

Course Syllabus for:

ADVANCED JOURNALISM (Newspaper, Yearbook)

Course Description

A lab for student journalists to expand skills in writing, research, photography, interviewing, technology, statistics, design, communication and problem solving while producing a student publication relevant and entertaining to students, faculty and the community

Instructional Philosophy

Being a lab atmosphere, most work will be completed individually or in small groups, but must work with others as a team. Students are expected to brainstorm and write stories while researching and interviewing. The instructor will reinforce skills in AP style writing and other journalism skills weekly.

Course Goals

1. Produce a high quality newspaper/yearbook/photos as an end result of instruction and expansion of journalism skills
2. Learn, understand, and apply organization planning, self management in group dynamics and under student leadership
3. Know and use media outlets to enhance coverage and needs of the audience
4. Learn time management skills by meeting deadlines
5. Use and understand principles of design, photojournalism and coverage
6. Examine and expand writing and reporting methods
7. Design and execute a successful advertising and sales campaign using surveys, stats and other media outlets
8. Use and understand press law and legal issues related to publications and student publications
9. Expand copy editing, proofreading and design for publications.
10. Use and understand public relation skills by interviewing.

Projects and Assignments/Deadlines

6 student newspapers and 1 student yearbook

NEWSPAPER DISTRIBUTION DATES

YEARBOOK DEADLINES

September 7 – Cover/Endsheets

October 30 – (72) Ads/StudLife

November 18 – (80) Student Life

December 7 – (52) People

January 27 – (68) Sports/AcaClub

Feb 13 – Sports/AcaClub

Final Deadline – Index/left overs

Assessment

Each course is designed as an independent project; therefore students are responsible for a Time Sheet of completed tasks during the six weeks. (Time Sheets can be accessed on the journalism website www.legacyjournalism.org.)

40% Work Sheet

20% Weekly Quizzes

30% Deadlines

10% Assignments

Supplementary Reading Materials

The Radical Write – Bobby Hawthorne

Needed Materials

Required Items

- Notebook with dividers
- Current Magazine
- Pencils
- AP Style Guide
- Calendar/Planner
- Compact Flash Card (photo)

Optional Items

- Ream of white paper
- Kleenex

Policies and Procedures

Refer to Legacy High School's student handbook concerning policies on late work (pg 25), Attendance (pg 25-27), Tardies (pg 30), Academic Dishonesty (pg 30)

Refer to department procedures and policies in the Policy Manual for Legacy High School Journalism which can be accessed at www.legacyjournalism.org.

Extra Credit: No options

Missed Exams or Make Up work: # days missed to complete. Find materials in the Make Up Basket in the back cabinet.

Parent Involvement

The adviser and editor staff will publish a parent newsletter each six weeks which can be accessed at www.legacyjournalism.org.

Contact Information

Leland Mallett, Instructor

malle@mansfieldisd.org

Office – 817-299-1169

Home – 682-222-7114

Conference Time: 7:15-8:45

Room: E-O102

www.legacyjournalism.org