



# MANSFIELD LEGACY HIGH SCHOOL STUDENT MEDIA

1263 North Main Street Mansfield, TX 76063 817-299-1169 www.legacystudentmedia.com

STAFF USE ONLY

DATE RECVD \_\_\_\_\_

PROOF MLD \_\_\_\_\_

YB PAGE # \_\_\_\_\_ SHPD \_\_\_\_\_

DSG NR \_\_\_\_\_

## BUSINESS ADVERTISING AGREEMENT 2011-2012

COMPANY'S NAME \_\_\_\_\_

COMPANY REP'S LAST NAME \_\_\_\_\_

COMPANY REP'S FIRST NAME \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

### Procedures

- Decide which size you wish to purchase. (size/rate sheets available at www.legacystudentmedia.com)
- Complete this contract and return to sales rep.
- Include graphics and information you want in the advertisement.
- Wait 3-5 weeks to receive a proof in the mail.
- Call us if you need to make corrections. There is no need to call if you are pleased with the proof.

### Policies

- Make check or money orders to Legacy High School Journalism.
- Advertisements missing the deadline have a week grace period, if space is available, and will be charged an additional \$10 fee.
- Content may be edited for space.
- All ads are black and white in the newspaper and color in the yearbook and online
- No products illegal to minors will be advertised.
- Ads with no artwork will be designed by LHS journalism students.
- Newspaper publication dates may move without notice.

### Ad Design

- Please include information you want on your ad. You can email pdfs or high resolution photos to [mallett@therideronline.com](mailto:mallett@therideronline.com)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## DEADLINE

**OCTOBER 1**

#### THE ARENA

#### Yearbook Ad Only

- 1/8 Page
- 1/4 Page
- 1/2 Page
- Full Page

#### Price

- \$45
- \$80
- \$180
- \$360

#### PATRON PACKAGES

- Bronze \$125
  - 1/4 Page Yearbook Ad
  - 1 Col Inch Ad in both issues of The Rider

#### Silver \$320

- 1/2 Page Yearbook Ad
- 1 Col Inch Ad in both issues of The Rider
- 2 Months Online Ad

#### Gold \$500

- Full Page Yearbook Ad
- 1 Col Inch Ad in both issues of The Rider
- 3 Months Online Ad

#### THE RIDER

#### Newspaper Ad Only

- 1 Column Inch
- 1/8 Page
- 1/4 Page
- 1/2 Page
- Full Page

#### Price

- \$30
- \$75
- \$100
- \$190
- \$325

#### Publication Date

- Dec
- May

#### THE RIDER ONLINE

**\$50 per month** www. \_\_\_\_\_

J  F  M  A  M  J  J  A  S  O  N  D

#### CONTACT US

817-299-1169  
[mallett@therideronline.com](mailto:mallett@therideronline.com)  
1263 North Main  
Mansfield, TX 76063

Sold By \_\_\_\_\_

AMOUNT DUE \_\_\_\_\_

PAID  BILL