

# balancing act!

get the right white for excellent photos



## before:

Artificial light is not pure white. For example, incandescent light has a yellow cast. Fluorescent school lighting bathes your subjects in an unflattering green light. Your eyes adjust. Your camera doesn't.

## the solution:

1. When using a simple point-and-shoot camera, take a photo of the whitest thing in the locale. The camera adjusts to the setting.
2. On some cameras, a white balance button offers lighting options (sunny, cloudy, fluorescent, incandescent, etc.)
3. If the camera has a white balance setting, take a photo of a white card that's in the same light as the subject being photographed.



## after:

Remember that when the light changes, you need to re-establish what white is right. When you adjust to changing light, the camera will balance the levels of red, green and blue.



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