

# Better Stories

Better Interviews

# Location

- Face to face communication works best
- Set up a meeting time outside of class time
- Avoid Audio Recorders
- Invite to the journalism room

# Key Techniques

- Read back great quote you want to use to get it correct
- Ask next level of question, don't accept one answer for the question
- Base the next question of the answer just given
- Have a conversation and be yourself

# Level 1 Questions

What did \_\_\_\_\_

Did the \_\_\_\_\_

When were the \_\_\_\_\_

Who was \_\_\_\_\_

**Answers result in FACTS that will not be used in quotes for the story**

**Key Words To Use:**

How, Who, What, When, List, Where, Tell, Define

# Level 2 Questions

What happened when \_\_\_\_\_

How long did it take to \_\_\_\_\_

Tell me what happened next when \_\_\_\_\_

**Answers result in DETAILS that will be used for the lead or transition**

**Key Words To Use:**

Explain, Demonstrate, Relate, Show, Summarize

# Level 3 Questions

How could you \_\_\_\_\_

Why do you think \_\_\_\_\_

How did the \_\_\_\_\_

What's your opinion about \_\_\_\_\_

**Answers result in OPINIONS and FEELINGS that will be used quotes**

## Key Words To Use:

how, what motive, explain, elaborate, formulate, estimate, interpret, what conclusions

# Remember

- Don't quote facts in a story
- Interview to get facts for transitions and the lead
- It's important to get the facts correct – always check and recheck