



MANSFIELD LEGACY HIGH SCHOOL STUDENT MEDIA

1263 North Main Street Mansfield, TX 76063 817-299-1165 www.legacystudentmedia.com

STAFF USE ONLY

DATE RECVD _____

PROOF MLD _____

YB PAGE # _____ SHPD _____

DSG NR _____

BUSINESS ADVERTISING AGREEMENT 2013-2014

COMPANY'S NAME _____

COMPANY REP'S LAST NAME _____

COMPANY REP'S FIRST NAME _____

MAILING ADDRESS _____

CITY _____

ZIP _____

PHONE _____

EMAIL _____

Procedures

- Decide which size you wish to purchase. (size/rate sheets available at www.legacystudentmedia.com)
- Complete this contract and return to sales rep.
- Include graphics and information you want in the advertisement.
- Wait 3-5 weeks to receive a proof in the mail.
- Call us if you need to make corrections. There is no need to call if you are pleased with the proof.

Policies

- Make check or money orders to Legacy High School Journalism.
- Advertisements missing the deadline have a week grace period, if space is available, and will be charged an additional \$10 fee.
- Content may be edited for space.
- All ads are black and white in the newspaper and color in the yearbook and online.
- No products illegal to minors will be advertised.
- Ads with no artwork will be designed by LHS journalism students.
- Newspaper publication dates may move without notice.

Ad Design

•Please include information you want on your ad. You can email pdfs or high resolution photos to mallett@therideronline.com

DEADLINES

Yearbook: October 1
Newspaper: 2 weeks prior

THE ARENA

Yearbook Ad Only

- 1/8 Page
- 1/4 Page
- 1/2 Page
- Full Page

Price

- \$95
- \$145
- \$235
- \$425

PATRON PACKAGES

- Bronze \$200
 - 1/4 Page Yearbook Ad
 - 1 Month Online Ad

- Silver \$350

- 1/2 Page Yearbook Ad
- 3 Months Online Ad

- Gold \$600

- Full Page Yearbook Ad
- 4 Months Online Ad

- Platinum \$900

- Full Page Yearbook Ad
- 8 Months Online Ad
- Social Media Promos

THE RIDER

Newspaper Ad Only

- 1 Column Inch
- 1/8 Page
- 1/4 Page
- 1/2 Page
- Full Page

Price

- \$45
- \$80
- \$125
- \$190
- \$300

Publication Date

- Dec
- May

THE RIDER ONLINE

\$75 per month www. _____

J F M A M J J A S O N D

CONTACT US

817-299-1165
mallett@therideronline.com
1263 North Main Street
Mansfield, TX 76063

Sold By _____

AMOUNT DUE _____

PAID BILL