How Do You Entertain With An Entertainment Story?

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Number doesn't matter

Has a title followed by a brief write up

Should be trendy

Usually is helpful to readers

Light-hearted fun style

Timely with current events or calendar events

Has universals

Links to stories inside the website

Research and outside links could be used

Satire

Topic timely with current events or issues

Makes light of a topic without being disrespectful

Written in a humorous tone

Can use fake events and people to illustrate a point

Must be clearly labeled as satire

Analyzes the news or current event

Writer must understand the situation and facts

Review

Based in the writer's opinion

Introduces the reader to movies, music, arts, sports, theater, restaurants/food and other events

Connects to the reader using similar situations

Grades the material using specific details

Written in first person and can include quotes

Gives reasoning to the writer's opinion

Visual: movie poster, photo of specific item reviews (used with proper permissions) things to review

Movies

Plays/Theater

Books

Music

Fashion/Style

Technology

Video Games

Food

Life Styles

What about graphics?

Entertainment stories should have graphics

Any local event should have an original photo used for a graphic or gallery of photos to illustrate

Use creative commons photos for reviews - credit must be in the caption

"used with permission" should never be used

when in doubt, don't publish a photo

Maps and interactive maps can be used