

Course Syllabus for:

## **ADVANCED JOURNALISM (Newspaper, Yearbook)**

### **Course Description**

A lab for student journalists to expand skills in writing, research, photography, interviewing, technology, statistics, design, communication and problem solving while producing a student publication relevant and entertaining to students, faculty and the community.

### **Instructional Philosophy**

Being a lab atmosphere, most work will be completed individually or in small groups, but must work with others as a team. Students are expected to brainstorm and write stories while researching and interviewing. The instructor will reinforce skills in AP style writing and other journalism skills weekly.

### **Course Goals**

1. Produce a high quality newspaper/yearbook/photos as an end result of instruction and expansion of journalism skills
2. Learn, understand, and apply organization planning, self management in group dynamics and under student leadership
3. Know and use media outlets to enhance coverage and needs of the audience
4. Learn time management skills by meeting deadlines
5. Use and understand principles of design, photojournalism and coverage
6. Examine and expand writing and reporting methods
7. Design and execute a successful advertising and sales campaign using surveys, stats and other media outlets
8. Use and understand press law and legal issues related to publications and student publications
9. Expand copy editing, proofreading and design for publications
10. Use and understand public relation skills by interviewing

### **Projects and Assignments/Deadlines**

3 student newspapers and 1 student yearbook

#### **NEWSPAPER DISTRIBUTION DATES**

October  
December  
May

#### **YEARBOOK DEADLINES**

September – Cover/Endsheets  
October – Ads  
November – People  
December – Student Life  
February – Sports  
March – Final Deadline

### **Assessment**

Each course is designed as an independent project; therefore students are responsible for a Time Sheet of completed tasks during the nine weeks. (Time Sheets can be accessed on the journalism website [www.legacyjournalism.org](http://www.legacyjournalism.org).)

40% Major Assessments/  
30% Weekly Deadlines  
30% Daily Work/Writing Assignments

### **Supplementary Reading Materials**

The Radical Write – Bobby Hawthorne

## Needed Materials

### Required Items

- 3-Ring Notebook with dividers
- Current Magazine
- Pencils
- AP Style Guide
- Calendar/Planner
- Compact Flash Card

## Policies and Procedures

Refer to Legacy High School's student handbook concerning policies on late work, attendance, tardies, and academic dishonesty

Refer to department procedures and policies in the Policy Manual for Legacy High School Journalism which can be accessed at [www.legacystudentmedia.com](http://www.legacystudentmedia.com)

Late Work: Will be accepted for no higher than a 70 anytime during the six weeks. If a publication deadline is missed, the work must be made up but will receive partial credit.

## Parent Involvement

The adviser and editor staff will publish a parent newsletter each six-weeks which can be accessed at [www.legacystudentmedia.com](http://www.legacystudentmedia.com)

## Tutorials/Extra Help

The adviser is happy to help master skills in journalism. All journalism students are encouraged to participate in Tuesday work nights (3 p.m. – 6 p.m.).

## Contact Information

### Leland Mallett, Instructor

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Conference Time: 7:15-8:45

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