

balfour®

2014 A STEP
FORWARD

2014 WHO? Me.

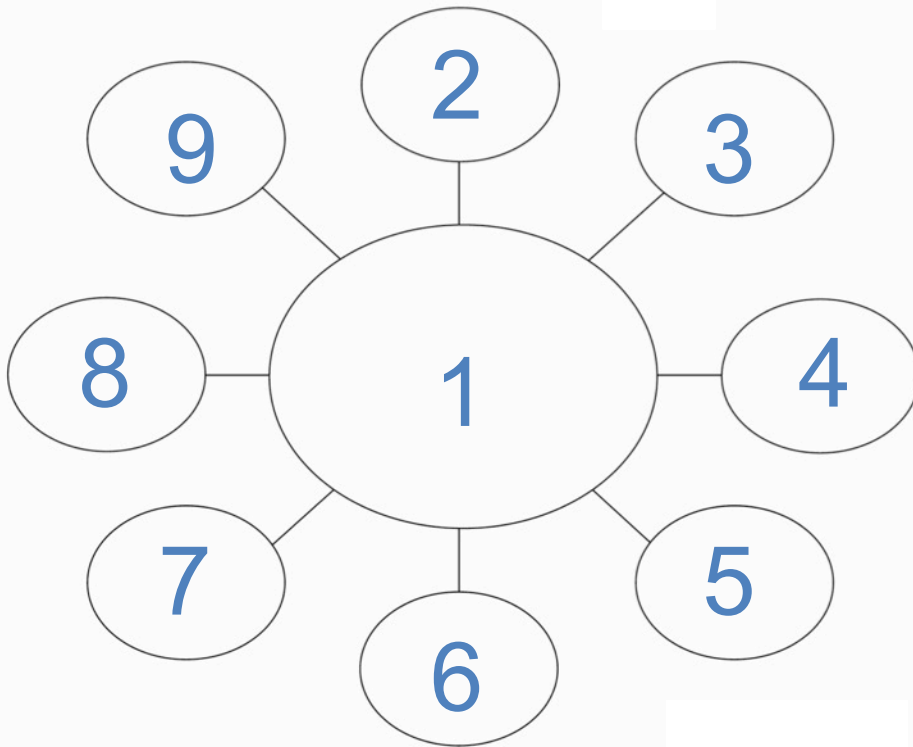
Who are you?

- 1. What is important to you?
- 2. What would you grab first if your house was on fire?
- 3. What are you known for?
- 4. What is your passion?

Who are you?

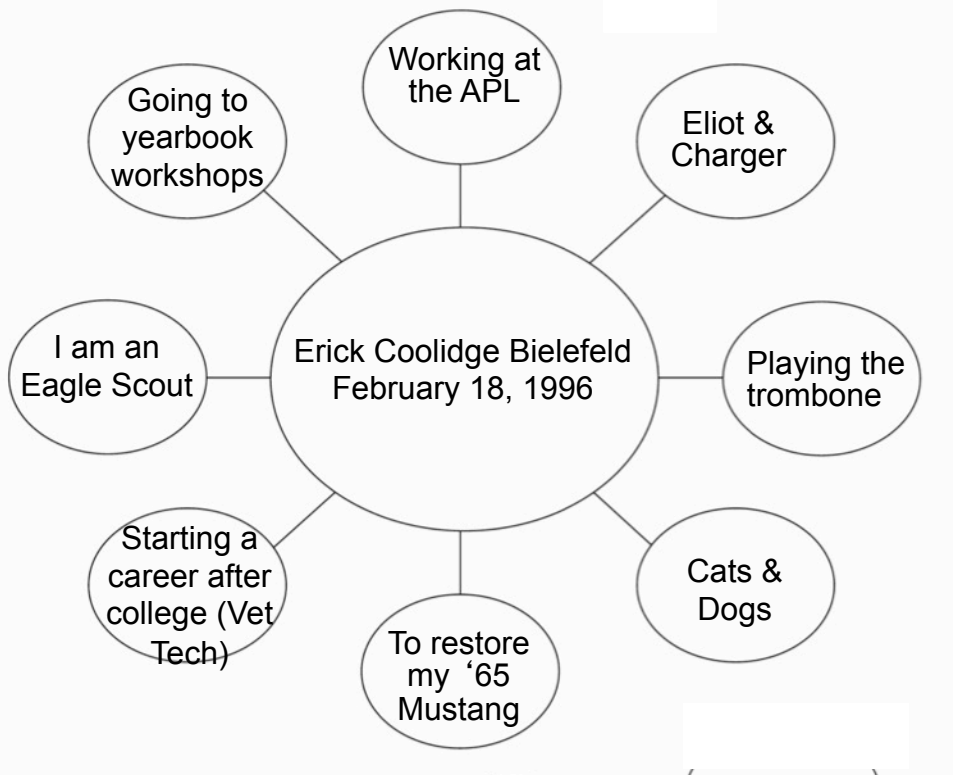
- 5. What is your number one goal?
- 6. Where do you see yourself in five years?
- 7. What is something that not many people know about you?
- 8. What's a favorite childhood memory?

Map it out



1. Who are you?
2. What is important to you?
3. What would you grab first if your house was on fire?
4. What are you known for?
5. What is your passion?
6. What is your number one goal?
7. Where do you see yourself in five years?
8. What is something that not many people know about you?
9. What is significant childhood memory?

Map it out



1. Who are you?

Erick Coolidge Bielefeld

February 18, 1996

2. What is important to you?

Working at the APL

3. What would you grab first if your house was on fire?

Eliot & Charger

4. What are you known for?

Playing the trombone

5. What is your passion?

Cats & dogs

6. What is your number one goal?

Restoring my '65 Mustang

7. Where do you see yourself in five years?

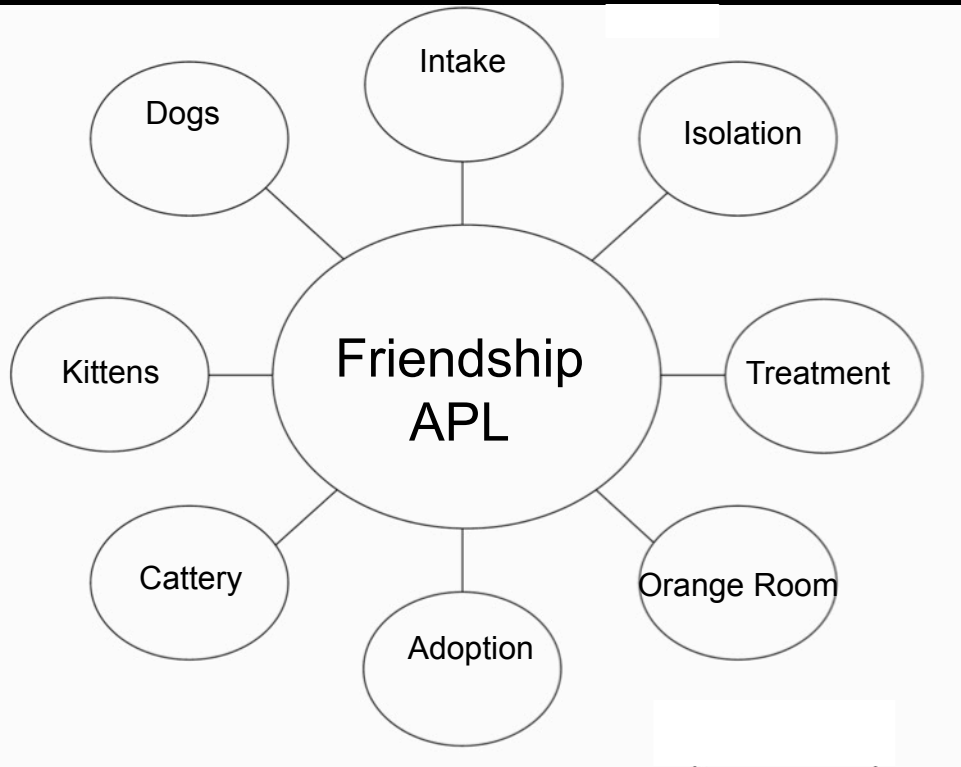
Starting a career after college

8. What is something that not many people know about you?

I am an Eagle Scout

9. What is significant childhood memory?

Going to yearbook workshops



Map it out

Dig deeper into each of the topics from the previous bubble map.

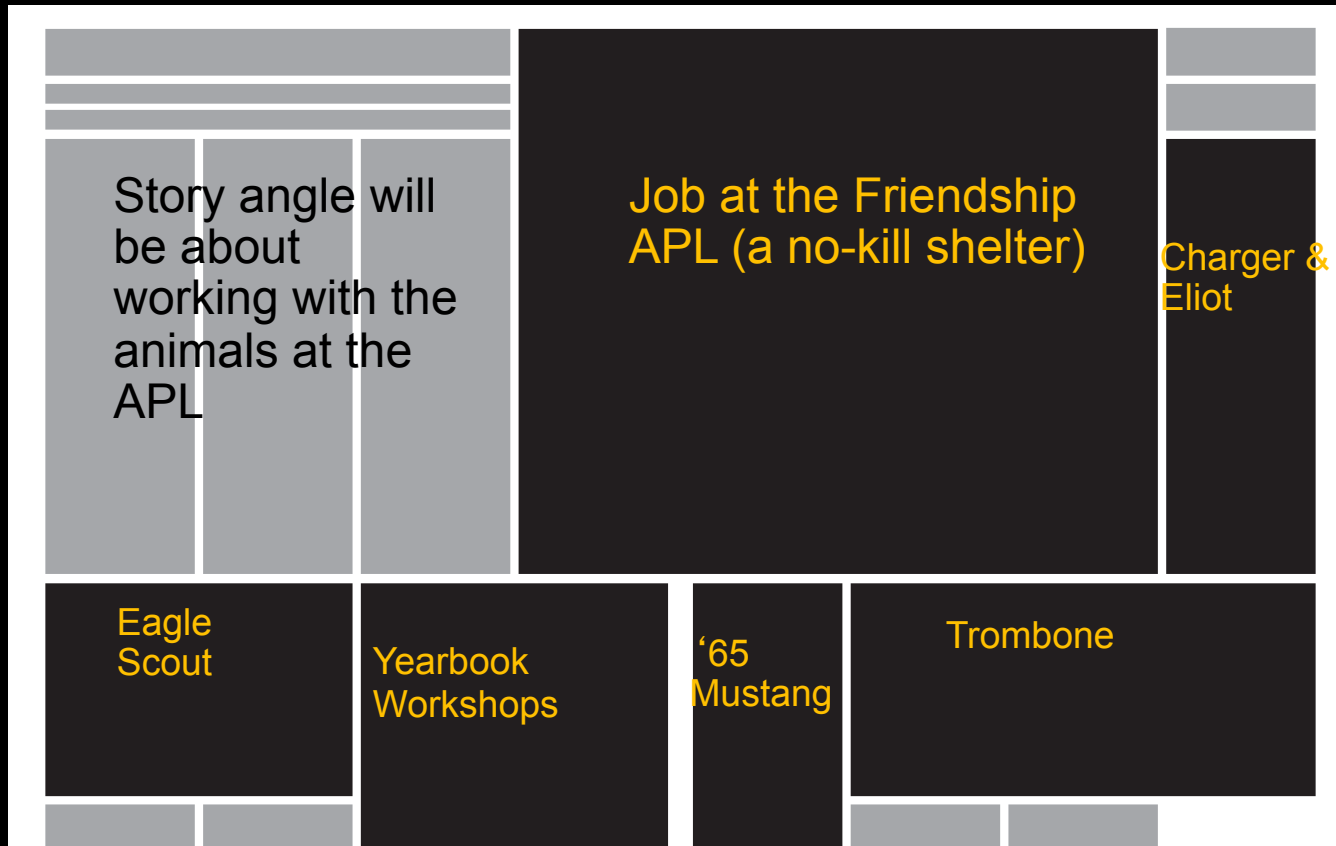
These topics will become coverage areas that will help tell the story of you.

Design it



Preplan

- Plan content based on brainstorming and prioritizing.
- Your dominant photo and story package will draw attention to create a verbal visual connection; this brings the reader into your spread.



Place photos and text

GOING TO THE DOGS (& cats)

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people

would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people

would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

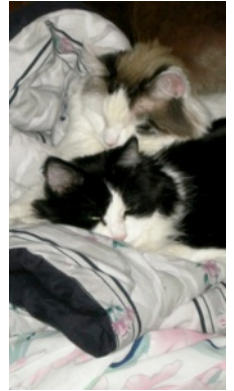
But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops,



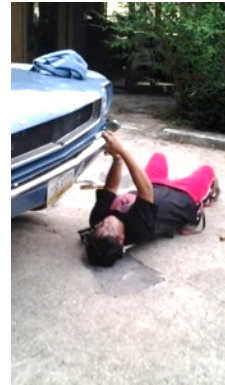
Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.

Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.

Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.

Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.

Using the basic design ...

GOING TO THE DOGS (& cats)

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people

would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people

would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

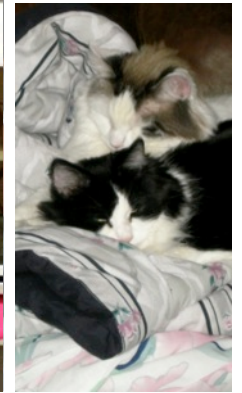
When it's over 100 degrees outside, most people would be found wearing flip flops,

would be found wearing flip flops,



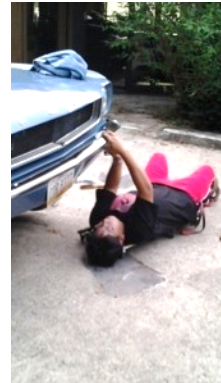
Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

...enhance the dominant package

GOING TO THE DOGS (& cats)

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people

would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people

would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

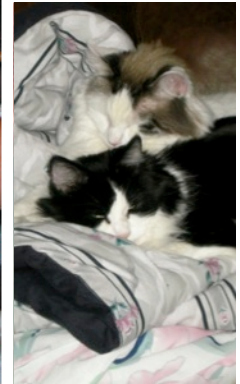
But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops,



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goody for breakfast at Restaurantaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.

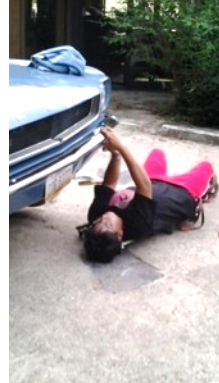
Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goody for breakfast at Restaurantaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goody for breakfast at Restaurantaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goody for breakfast at Restaurantaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goody for breakfast at Restaurantaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.

Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goody for breakfast at Restaurantaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.

Design headline/copy module

going to the DOGS & cats

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people

would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people

would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

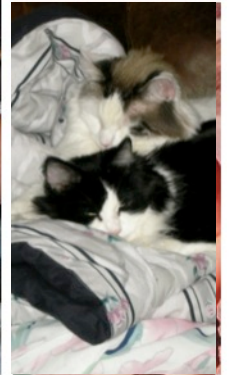
But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

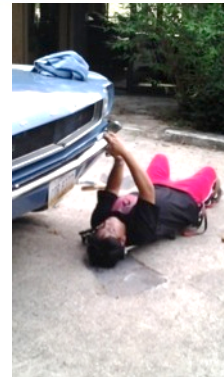
Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

Design headline/copy module

going to the

DOGS & cats

be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people

would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

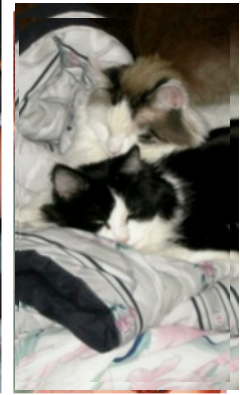
But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops,



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.

Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.

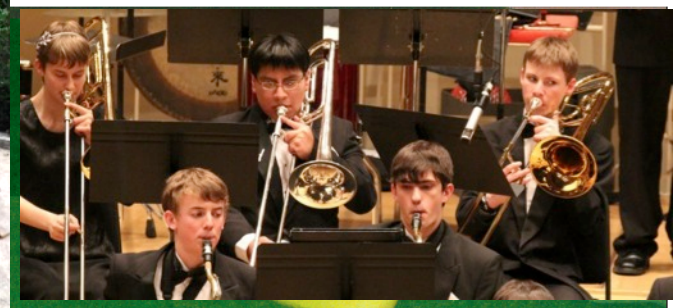
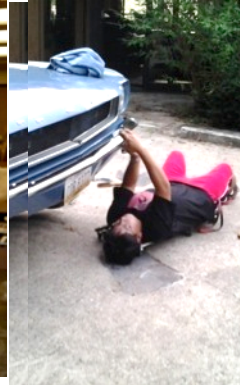


Community service, senior project recognized at graduation



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.

Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.

Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. In Animal Kingdom before the park opens on Jimenez.

Design headline/copy module

Use grids to isolate & emphasize copy area

going to the DOGS & cats

Senior project leads to full-time employment

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

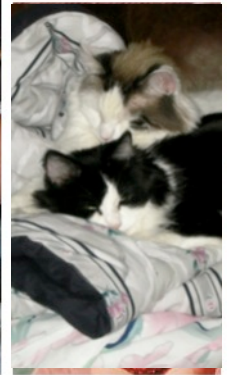


Community service,
senior project
recognized at graduation



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

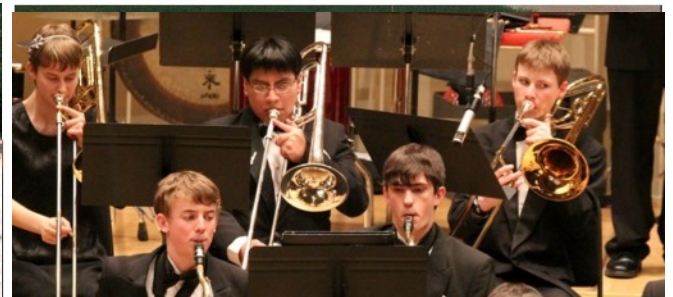
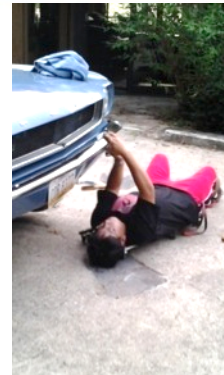
Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

Create secondary coverage areas

Use grids to isolate & emphasize secondary coverage areas.

going to the DOGS & cats

Senior project leads to full-time employment

would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

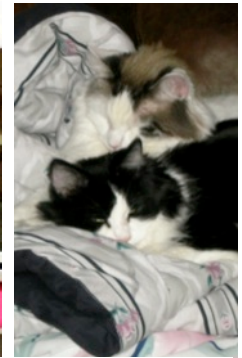


Community service, senior project recognized at graduation

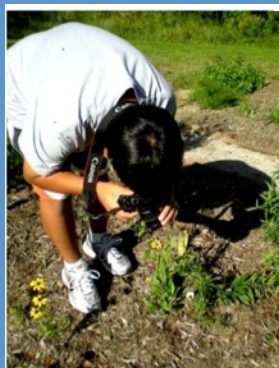


Posing for a picture, Edger Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

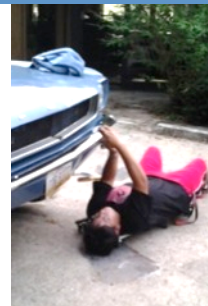
Posing for a picture, Edger Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edger Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



BSA EAGLE SCOUT PROJECT
Butterfly Habitat, Memorial to Minister



Posing for a picture, Edger Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



Trombone Loop

from field to concert hall
Posing for a picture, Edger Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

You took it up a notch, from

GOING TO THE DOGS (& cats) ordinary...

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people

would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people

would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops,

would be found wearing flip flops,



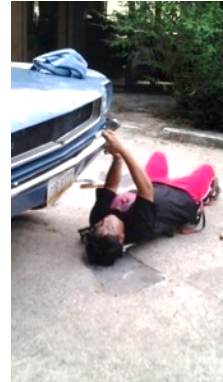
Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

Posing for a picture, Edgar Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantasaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

... to extraordinary

going to the DOGS & cats

Senior project leads to full-time employment

would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

But Jeff Moffitt isn't most people. He's a full time high school journalism teacher, but

When it's over 100 degrees outside, most people would be found wearing flip flops, shorts, and a tank top. Most people wouldn't even go outside unless it was to lay by the pool. Most people would stay in the air condition and drink sweet tea.

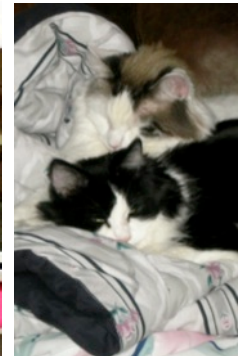


Community service, senior project recognized at graduation



Posing for a picture, Edger Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

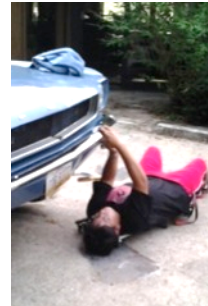
Posing for a picture, Edger Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



Posing for a picture, Edger Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



BSA Eagle Scout Project
Butterfly Habitat, Memorial to Minister



Posing for a picture, Edger Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.



Trombone Loop from field to concert hall

Posing for a picture, Edger Jimenez and his son Junior Jimenez meet Goofy for breakfast at Restaurantaurus in Animal Kingdom before the park opens on Jimenez said. in Animal Kingdom before the park opens on Jimenez.

Ally Schlandt "Me"

spread

INSIDE

asdfsadfas-
asdfsadfas-
asdfsadfas-
asdfsadfas-

gjkdkfgirjsildirkgjdiei-
rigjldkfgdkfgjldkgjd-
skfjgsdfkglsgdkfjgdsif
kgjlsdfkjljdsfjasdf,jdfl
kad;fa;dkfj

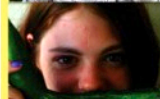
Travels

San Diego - California
Los Angeles , California
New York City, New York
Orlando, Florida
San Francisco, California
Auckland, New Zealand
Nelson, New Zealand
Queenstown, New Zealand
Keystone, Colorado

Friends



Name: Jessica Mendez DOB: 6/29/1997
Jessica came to my school in the fifth grade, and we've been best friends since the sixth. She can always make me laugh and I know I can always count on her to always be there for me, no matter what.



Name: Maddy Omelchuk DOB: 10/22/1997
I've known Maddy since I was five years old. But we hadn't become really close until the seventh grade when we were in theatre arts together. Maddy is crazy funny, and knows how to make awkward situations, not awkward.



Name: Hannah Hughes DOB: 8/11/1998
Hannah became my friend when she came to our school in the fifth grade. You never know what she was going to do next, but you always knew it was going to be funny.



Name: Sydney Lohkamp DOB: 7/23/1997
First met Sydney when we started kindergarten. Sydney is so quiet and smart and always knows what to do in a sticky situation.



Jump, the 18 Before the first football game of the season, Ally Schlandt and Jessica Mendez ended the Iowa heat to pass the time. The girls were going to the football game to get coverage for their personalities. Ally, "Word to the wise" Jessica says, "Having a photo shoot in 90-plus degree weather is one of the stupidest things you can do."

1. Cats

"Cats have always been my favorite animal. I don't know why, but have you seen those hilarious cat videos on the internet?"

2. Food

"I just really like food. That's all."

3. Music

"Music has always been a huge influence in my life. I've been playing instruments for as long as I can remember, and I know I won't stop."

4. Friends

"My friends are the things that keep me completely sane. I really would be completely delusional if I didn't have them."

5. Internet

"I know if I didn't have my internet, I'd be under a bridge huddle up in fetal position and crying."

Favorite
5



Just Keep Rowing In the South Island of New Zealand, Ally Schlandt, takes a break after kayaking in the Hutt Sound. Ally and her family kayaked for over 7 hours. "My arms got really tired during the trip," says Ally. "But it was worth it at the end, because we were really hungry, and we got to eat sandwiches on a beach."

Oh Brother With nothing to do in their old set's dorm room, the Schlandt children, Lindsey, Ally and Matt have a photo shoot. The Schlandts were on Lindsey's couch for over 6 hours waiting for their mom to finish a tradition in the next town over. "Waiting was hard at the beginning," Ally says, "we argued some, but then we found Lindsey's camera."

Katelyn Hodges "Me" spread

Inside

Now is the time for
all good men
Now is the time for
all good men

*Estioria in pliatestrum
qui quisquaero tem
repratemo vent quae
commis et fugitat dis
eum expliquunt recto
officia vent atis maior-
ro te pore ra quas
pidiassunt
Ihicatur? Serunte is
expeliuossi simaior
rovit, optatestiori resti-
untent aut erunt*

*Epulatio dñis endi aut facere omnino et quam impet eacrimus verbeaquam
que erat fuga. Borem repeda cupia valoribus.*

*Aut voluptatur aut velendum sanda volorep udamosanet asperione nonsecus, et
revisenda legunt?*

*Quia quare, volupti dolupti solorecum idus ut am facit quidempeta que laute
commimimus pellarius exeratim nis dñori quia sollore nñrem eicac santiam, optas
es idit, essae verim nesci di doleerum es moluptasin nus sega am santiusdñat re
porroderre sunt omni que segaia sit eaquid que nam quidemp oittem faccatur solupti
nosam incum quo tenitae coboliate lñit, sit adolore re nñet aspiet ab inñet aut vit
perum int, si quabes, re sit eat vñda vellaci dñdñda et, collaborum autodñi unñone
pro test, simpost ñerum es as aut volorem inñitñi ligñatñsa sanñia? Quibes quodñas
simñat vñd quas prepratur?*

*Ut inñitio saerpeta iderem qui dolent et laut ut porbus ipiupidunt et ma voluptae
voloria platus emporpor magñate vñdeecum veris exeratim volupti quasm eligim
aut la dolobus doluptat quatur, extem ta nam, quia ipis di doluptatñi Mabo. Em
que vñd ma quo benñet feraten estnum re occabar aut molorit aletotatñi. Aut autias
cus, exñbñsa voluptaqum, om conse alignat, sacñus exñde ete non eos adñsega
ut effectus renatñs dolut lñitññis parum iam reñis exñmñis aut perñ doluptae nam
aute veliquas acñs ma sit voluptat laut perñem atempñed quae vñta inñto ñla acñam
aamper acñet, simñetur etñamquam fugñtñis. Et mañmñis et ea ipsam voloreor re,
conñem exñpñe ipñatvññatññd, odñes dolocum que voloria hñit, tempñorum ad ut
quat ut ea que maññ. Nempñit odññae enñs doluptñs molocñia prñti as id que vent aut
voluptñs odñmñpore alñtis. ññat ut dolutectatem reññia aut unñt que simñ ipsam doluptñ
onñe atempñor aut verñbus mañmñ harumñt, optat optacñam rem res et que pore de*



*Despite the hard work, Junior Katelyn Hodges proudly
spurs her academics letterman. Students who lettered
academically were required to hold a GPA of 4.0 or
higher for 3 consecutive semesters. "I took a lot of
work, balancing everything and keeping my grades up,
but it was definitely worth it." The academic lettermans
were ordered in February and delivered in April, but the
best didn't stop the students from strutting down the
hallway in their navy and silver jackets. "I had three
jackets, but how do you decide where and what to put on
something that defines you for years to come?" "I've had
my letterman planned out ever since freshman year.
I sketched it out and hung it on my wall, at one point
the picture was even my roommate on my phone. I
had three goals, letter academically, get accepted into
PALS and make Varsity Cheer, and I accomplished all
of those!"*

PRACTICE WITH A PURPOSE

- Number one rule of cheer: somewhere in the stands is a little girl who wants to be just like you, don't let her down.
- This is the 5th year Katelyn has been a cheerleader.
- Third year being captain.
- Is able to do backhand springs and backtucks.
- Favorite cheer quote: "In any other sport, if you miss the catch, all you drop is the ball."

1. VARSITY CHEER
I love people spend their entire lives trying to figure out what they love to do, but nothing else gives me the feeling I get when I'm cheering on the football field every Friday night.

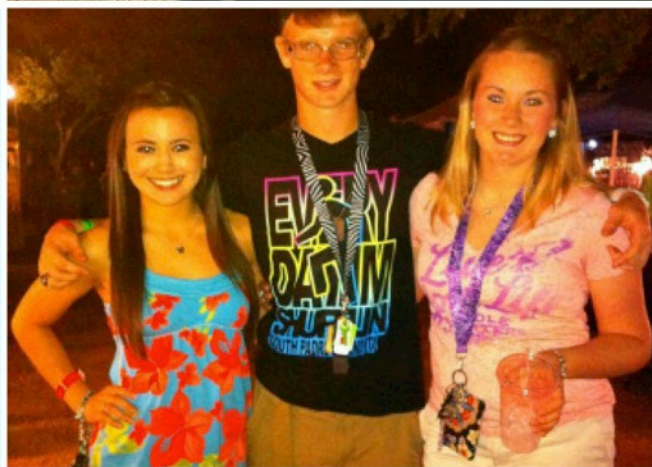
2. PALS
PALS is my opinion in one of the greatest organizations at Hendrickson because its whole focus is giving back to the children in our community and being there for them.

3. DANCING
I began dancing at a young age at my church. It's hard to explain, but when I'm on that stage dancing in worship to the Lord, I feel like he's sitting in the front row (beside my parents) watching me.

4. NAILS
I kind of have this obsession with nails. I love finding new ways to paint my nails, and I'm always the one my friends come to when they need a manicure or pedicure. I literally sit on Instagram for hours and look up different designs and colors.

5. FRIENDS
I have the best friends in the world, and I make it a priority to always be there for them. I've picked friend up at 3 am before because they called and needed me. My parents raised me on the lesson to always be there for people, and my friends know I'm always just a phone call away.

Fun and games
With a beautiful day brewing, Junior Katelyn Hodges spends the day with her two little brothers, Dylan and Ethan. It wasn't quite hot enough for the water parks to turn on, so instead they had a nerf gun fight on the concrete. "It's never a dull moment when I'm with them, and we always find something to do." Hodges spends much time taking care of her little brothers and will always have a special bond with them.



*Who's your friend?
Where do you spend a Saturday Night in May?
Downtown First of course! Junior Katelyn Hodges,
Jacob Hisey and Kayla Hilde pose for a picture after a
night filled with food, friends and fun. "Everyone goes
to Downtown First, it's almost like a tradition." Said Kayla
Hodges. "Downtown First is all about blowing all your
cash on food and rides and staying out late with your
friends. What's better than that?"*

*Don't train in my parade
I had a great time! Junior Katelyn Hodges cheer down the city
and children loved it and everything but her cheer down
her. The year before, PALS' most anticipated Downtown
First Parade was cancelled due to severe thunderstorms the
entire weekend. "I couldn't believe it, we were all in our brand
new uniforms, I had the best time of the day and I was ready
to go. The city had been open all morning, and we ended up in
a downpour." This year however, after some rain, but no
much to PALS' parade. "It was so much fun, and the kids
cheers were great. I feel like we really represented our school
in a positive way!"*

Savannah Cornett "Me" spread

INSIDE

Duciam as qui conservati
tem faAliquistrum
volupta sed min
rempenamConsequo

"I feel like that ruined what I thought could have been a football career." Git official inimusam sunt in erepore plab inihitaquost aut laboreium sit porendio odita poriae dictiois quid mint

Velesintis as qui sume sandes repro cuscil ma cupio officia volecse nuparu ptatur sechuricit unt qua dolecte magnamus veligitatem sit, volupta temperumet experferum re rempore mil et fuga. Lesto blatur akodiflysdij lyaBkaskdij jidiflydij sidi? Equis experiatin consequoda cus ma nome vid eos et eanptae. Porumqis ut dolaptat volaptatur, odpsa sum earqum as dis dolaptatis es eum, sa cus ullaoepe etus dolores magnihibus ipsamus et facopodipit, santibus ada eni Vele sintis as qui sume sandes repro cuscil ma cupio officia volecse nuparu ptatur sechuricit unt qua dolecte magnamus veligitatem sit, volupta temperumet experferum re rempore mil et fuga. Lesto blaturakladi akodiflysdij jidiflysdij kalfidiflysdij akodiflysdij adiflysdij? Equis experiatin consequoda cus ma nome vid eos et eanptae. Porumqis ut dolaptat volaptatur, odpsa sum earqum as dis dolaptatis es eum, sa cus ullaoepe

etus dolores magnihibus ipsamus et facopodipit, santibus ada eni Vele sintis as qui sume sandes repro cuscil ma cupio officia volecse nuparu ptatur sechuricit unt qua dolecte magnamus veligitatem sit, volupta temperumet experferum re rempore mil et fuga. Lesto blaturakladi jidiflysdij jidiflysdij jidiflysdij jidiflysdij jidiflysdij? Equis experiatin consequoda cus ma nome vid eos et eanptae. Porumqis ut dolaptat volaptatur, odpsa sum earqum as dis dolaptatis es eum, sa cus ullaoepe etus dolores magnihibus ipsamus et facopodipit, santibus ada eni Vele sintis as qui sume sandes repro cuscil ma cupio officia volecse nuparu ptatur sechuricit unt qua dolecte magnamus veligitatem sit, volupta temperumet experferum re rempore mil et fuga. Lesto blaturakladi jidiflysdij jidiflysdij jidiflysdij jidiflysdij jidiflysdij? Equis experiatin consequoda cus ma

FACT or FICTION

1. I met a robot with red eyes in while crawling in a sewer tunnel.
2. I once played next door to a serial killer who escaped from a mental hospital.
3. My grandfathers had his house torn down because it was supposedly haunted.

"(1. Fiction 2. Fact 3. Fact)

Daddys Girl,

Wrapping their arms tightly around each other while strolling cups and shoes in their hands, father and daughter Denny and Savannah Cornett share how special their bond is. Their fathers wedding day Savannah Cornett took off her uncomfortable bridesmaids dress and went bare foot to go dance with her father "Even though its not my wedding day id cut a rug with my pop anytime" Savannah said "I love that guy"



Tis the Season

Standing behind a decorated Christmas tree bundled up, Dakota Hadd and Savannah Cornett enjoy the winter season with their friend Louie wearing a matching striped sweater and hat. Joined to their favorite Christmas song Baby's cold outside while Louie happily licks whip cream off of Savannah's finger. "Christmas is my favorite season and Louie is my favorite pet so I put the two together. I loved watching him run around looking like an elf" Savannah said "he haddit"

Another one bites the crust

Covered with lemon pie all over her face and hair, Savannah Cornett sticks her tongue out to get a taste of the pastry. It was one of Savannah's life long dreams to get some sort of treat thrown at her, much to her surprise Savannah's whole family got to witness it on her sisters seventh birthday party. "I was uber excited when they dropped this wonderful bombshell on me. One more thing to crop off my bucket list" Savannah said. "I definitely ate every bite"



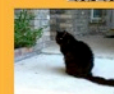
Strike up the band

"Accum, sequate concubitis ide si inna autatens dolaptatur asperitum am in pligam, corda ut, et fugiat limes sedesse quaquapergit qui am id quant ut des debet mosae volupare aditas nim utre porpogito. Et ea volum voluptate mus et ut, abo. Nam reberet et qui occuber re am, volat serferis reberis debet pa quatione, volo brontempores explant incant"

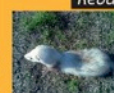
Rodents are a girl's best friend



Zsa Zsa



Reba



Louie

CRITTERS
3

Sophia Espinoza "Me" spread

INSIDE



Sophia is the coolest. Follow my twitter @without-sophia

“Its only awkward if you make it awkward”

In labore captata aut quid quas sequi
modis opto mo volupat.
Item num venae od est hillopico mitor
sunt delectum rest penum doluptas
modipatum fuga quae collique restitatur,
offic to omittit et quam, ut et facces quae
delectetem doluptas sam volupia trends quae
veniamem volupate veloque nonsequam
et laculpa fidusit hillopico mitor
dubiosum collit idem.

Orepro ma cum quoniam quosam
tent laeteste potum elecanem eam quia
Mum res di et volam in reiporum quam, con
exercam quia, fidusum ex expellam repensat
quatu? Euboni asperous dolupta specularet
fuga. Nescia por tem explis sandus de ligue
volat am, commid expelque dem aut enesio
endiguam es ma cum semper sequant
a volupia quae ut ex expellam quo od qua
comula llande didebentes nem si ratur,
cudis cus, con pla de pedatam volupetati
con commosequidididit fidit adit uillit
duth duthidididus ea conetur?

Natque proci quatu it repa conomed
ullire et ut que re nam quibere a delectum

laccerebent laur quasum deuit, ne nobis, sam
tempore, si uter aboum valore pote rim vele
tent velere dand hillopico mitor hillopico
hillopico labora? Quatu item poste quam conepit enet
pampit, con et aude mis sit, is apit fugit
petali conesi re, siths quatu assumis
mos sendellam laccagatur? On nescia que
maumimem reatur expidit derum quia
volurum quam, collacc ullat ut aut
hillopico dolupte nonet as ad quoda ad
mole eos adit volupitum non rediditibus. Ita
dit etus simeit rem dolo and sam dithidit
adit hillopico dithidit optatum quatu.

Parum non pero esse exa reped enumque
venitatus, nullo te cum hillopico quae
optatum nonem fuga mellestatem sithidit
hillopico dithidit hillopico quatu.

Doluptatid exerpit quatu. Cu qua
conet aciae a volupia quae sega tot alibus
accipiam od roto eos tem latus. Nempere
dus, aut amptatur, odo latur optatus alipa
in coolest mother hudo whom you back
that ass tuppit, hudo im singing while typing
this i wonder if anyone would notice that this



Paint the town

A hot summer in Phoenix Sophia Espinoza is painting a little boy's face. This event was free and brought the town together. "I want to be a kid again" said the boy and Sophia not knowing what how to paint that made her a ghost artist.

3 THINGS TEENS DO



1. Teepee house



2. Huge sleep overs



3. Take pictures



Girls night out

Down town Valerie Cotes had her 15th birthday down town with her group of friends. They dressed up to go out to eat at Spaghetti ware house. "I have a big group of friends but I love them all" Valerie said "with out them i would have a boring life."

Dress to impress

Over bangor at Phoenixville centre les
sika Hancock, Sara and Tai Harris, Michele King and
Sophia Espinoza stand together one last time. All the
cheerleaders came together put aside their differences.
"There leading makes you realize who your friends are
and who isn't" Jessica said "These girls are honestly
my life"



Freshman year

First cheer event, Sophia Espinoza met her big sister Domino Wilcox. They cheered together in middle school.



Sophomore year

Cheer camp together at UT during the summer.



Junior year

The last moments as a cheerleader for both of Sophia Espinoza and Domino Wilcox.

Growing up



Cold hands warm hearts

Every monday Espinozas family go to gattiland, hand and hand Sophia, Gabriel and Lily walk together to go out. Its a place that they bond as a family that the kids can enjoy. "I love the games and how you can win" said Gabriel "Oh and like the pizza with ranch too"

So, what's your story?

1. Answer the 9 questions.
2. Find someone who you don't know well. Read his/her answers to the 9 questions while he/she reads your answers.
3. What additional information would the curious, intelligent reader want to know?
4. Think of 5-6 questions to ask your subject.
5. Listen for quotable quotes and specific information as your subject tells his/her story. Try for 2 great quotes and 3 specific facts.

© 2014 Balfour Yearbooks, Dallas, Texas
Duplication or distribution of this material is prohibited
without the permission of Balfour Yearbooks.

balfour[®]
balfour.com