

# Types of News Stories

## News

Focuses on a event

Must have more than one source

Lead must have who, what, when were, why, how

Lead should start with the why element and contain a future event

Facts aren't quoted but used in transitions

First quote must be from primary source and answer "Why is this news"

Use quote/trans/quote format

Photo should be used with a full caption that sums up the story

## List

Lead should be used and should have WWWWWH

List titles should be bolded

Quotes can still be used within the list

Only used for stories that lend to a list or bullets

## Follow Up

Focuses on the event

Must have at least two sources

Story is based on a previous tweet, brief or previous story

Lead contains WWWWWH

Linked or added to original post

Goes beyond news and shows the characters involved in the event

Facts aren't quoted but used in transitions

Photo gallery from the event should accompany the story

Video should be used

## Sports

Focuses on a person in the lead but quickly gets to the whole team

Must have more than one source

Should first post a pregame story then add to the post with a follow up

Facts aren't quoted but used in transitions

Use game stats throughout the story

Team stats and previous game must be mentioned

Photos are required

Season Wrap Ups can be used at the end of these and focus on the entire season rather than specific games

## Photo Caption

News event posted in the caption of a story

Must have all WWWWWH and a quote

Extend the caption by using what happened before and after the event

Use facts and figures

## Brief

Lead must include WW-WWWH

One quote from primary source should be used

Briefs should be tweeted and promoted then linked to full story

## Q&A

Long interview required

Questions based on previous answers

Answers combined under one question

Must have an info lead

Direction of Story

1 Brainstorm/Assign

2 Research

3 Write Questions

4 Interview/Reinterview

5 Determine Angle

6 Write Draft

7 Peer Evaluate

8 Fact Check

9 Read Aloud

10 Final Revision