

Course Syllabus for: JOURNALISM I, Leland Mallett

Course Description An introductory class for student journalists to explore skills in writing, research, photography, interviewing, technology, statistics, design, communication and problem solving while assisting in the production of a student publication relevant and entertaining to students, faculty and the community.

Instructional Philosophy The instructor will teach skills in AP style, news, features, sports, editorials, captions, headlines, columns, photography, design, interviewing, web design and journalism history throughout the year. Upon completion of Journalism I, students may advance to newspaper or yearbook production classes, upon approval of the adviser, the following year.

Course Goals 1. Become exposed to basic journalistic practices 2. Learn, understand, and apply organization planning, self management in group dynamics and under student leadership 3. Know and use media outlets to enhance coverage and needs of the audience 4. Learn time management skills by meeting deadlines 5. Use and understand principles of design, photojournalism and coverage 6. Examine and expand writing and reporting methods 7. Design and execute a successful advertising and sales campaign using surveys, stats and other media outlets 8. Use and understand press law and legal issues related to publications and student publications 9. Expand copy editing, proofreading and design for publications 10. Use and understand public relation skills by interviewing

Projects and Assignments/Deadlines Each 6 weeks students will have one major project/assessment grade in the six major course areas. 6 MAJOR COURSE AREAS - Yearbook/Newspaper Theme and Design - Writing/Interviewing (Features, News, Editorials, Headlines, Captions) - Technology (Adobe Creative Suite) (WordPress CMS) - Marketing/Advertising - Photography - Journalism History

Assessment 40% Major Assessment/Project 60% Daily Grades/Quizzes

Supplementary Reading Materials The Radical Write – Bobby Hawthorne

Needed Materials 3 Ring Notebook/Dividers, 1 current magazine, ream of printer paper

Policies and Procedures Refer to Legacy High School's student handbook concerning policies on late work, attendance, tardies, and academic dishonesty Refer to department procedures and policies in the Policy Manual for Legacy High School Journalism which can be accessed at www.legacystudentmedia.com *Academic Dishonesty (falsifying quotes or sources will result in a failure for the six-weeks and removal from the class)

Late Work: Will be accepted for no higher than a 70 anytime during the six weeks. If a presentation is missed, the presentation can be given the next class period for an 80. Late work cannot be accepted for deadline grades Missed Exams or Make Up work: # days missed to complete. Find materials in the Make Up Basket in the back cabinet. Homework is only assigned for assignments not completed in class or projects. Daily homework will not be given.

Tutorials/Extra Help The adviser is happy to help master skills in journalism. All journalism students are encouraged to participate in Tuesday work sessions (3 p.m. – 6 p.m.).

Parent Involvement The adviser and editor staff will publish a parent newsletter (POPS) each six-weeks which can be accessed at www.legacystudentmedia.com and will be emailed to parents.

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